

A/V Masters has over 20 years experience providing the latest advances in audio visual and video technology to corporate clients, hotels, meeting and convention centers.



www.avmasters.com
(800) 991-7781 or (818) 774-2276
Fax (818) 774-3716
Tarzana, CA



Trade Shows

Convention Planning

Corporate Presentations

Hotel
Audio/Visual
Services



Video Teleconferencing

Training Seminars

Courtroom
Specialists



From the conference room to the ballroom **A/V Masters** can provide the technical support and customer service your meeting or special event requires. Our services encompass all the requisites of a successful event.

From concept to conclusion **A/V Masters'** combination of knowledge and experience guarantees you a successful meeting.



Combining Technology, Service & Reliability



Tarzana, California

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Seasoned Project Management

Experienced Show Specialists

Computer & Video Projection

Complete Audio/Video
and Lighting Services

Video Teleconferencing

Wireless Simultaneous Translation
& Assistive Listening Systems

CONCEPT

Our approach to each event is to treat it as a unique situation . . . which it is for our clients.

First we meet with our client to determine their goal.



- Is the intention to train, educate, inform or sell?
- Is a new product being introduced?
- Who is the target audience?
- What does it take to capture and maintain their attention?
- What medium will be used? (computer, video tape, slides, transparencies, company literature or a combination)
- What type of lighting will best showcase the meeting?
- Is the venue's sound system sufficient for the event or do we need reinforcement?
- How do we best convert the material for optimum synergism of time and retention?



These questions and many more arise during the concept phase of planning and require experienced technical personnel for answers.

APPLICATION

After determining your requirements, we walk the venue to develop the preferred layout for equipment, seating and staging. Equipment will be arranged for optimal viewing and listening.

- Will lighting be on truss, trees or hung from ceiling mounts?
- If video screens are required will they be flown or sit on the floor?
- What effect will the audio visual presentation have on your seating chart?
- Will everyone in the room be able to see and hear?

All of these questions and many more need to be addressed and answered long before the event takes place.



A/V Masters



(800) 991-7781

CONCLUSION

This combination of technical expertise, planning and understanding the clients goals leads to effective, high impact presentations. Our goal is to exceed all expectations by providing the highest quality video, audio and lighting equipment in combination with skilled technicians.

From arranging an intimate meeting to producing a large event, **A/V Masters** has the knowledge, experience and talent to tailor a solution for your budget.

Call us for a no charge consultation or to have any questions answered about your event.

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